

## **DHAMANI JEWELS – Visit booth # Q01 ( Hall 7)**



D H A M A N I



**Dhamani Jewels** - since 1969, have brought new products, designs and innovation to the glittering market of diamond jewelry & gemstones. With a prevalence of new ideas, products, and quality **Dhamani** has been a pioneer in providing some of the best jewelry designs for its customers from around the world.

From manufacturer and wholesalers to retailers, **Dhamani Jewels** established itself as a vertically integrated company thus completing the spectrum of jewelry business from sourcing of rough color stones, manufacturing, cutting to retailing of Fine Color Stone & Diamond Jewellery – which only few companies globally can boast of. **Dhamani Jewels** with more than 14 retail stores in the region in addition to 3 wholesale offices, inclusive of their retail outlet in Bahrain. With branches located in Europe, Thailand, GCC- Gulf and India, **Dhamani** are recognized globally amongst the largest Fine jewelry retail chain in the region.

In 2003 **Dhamani Jewels** was awarded with the prestigious “Bareeq” award for following Good Trade Practices & in the year 2006 they were awarded the coveted Exclusive rights for the ‘Dubai Cut Diamond’ by the DMCC - Government of Dubai.

**Dhamani** recognizes the opportunity in developing a product brand which leverages the trust and integrity built on the customers trust and preferences. **Dhamani** retails its jewelry under direct **Dhamani** Brand name and various other brand names of **Dhamani** like Mikoya, through a network of more than 100 dealers across the GCC- Gulf region.

**Dhamani** with its unique position as a manufacturer and retailer of exquisite fine 18K Diamond & Gemstone jewelry sees **The Dubai International Jewellery exhibition** as a platform to introduce its new designs and products to the Luxury Diamond market. “**Dhamani** will be introducing two new product ranges at this year’s exhibition in Dubai”, says Manish Dhamani, Director of Retails Operation.

**The Dubai International Jewellery Exhibition** unlike other exhibitions which take place around the world, not only represents a selected group of regional companies and manufacturers, buyers and sellers, but represents an umbrella which represents the world’s luxury and Jewellery Market in totality which is attended by pioneers and trendsetters from around the world, be it be from the west or the east.