



VIE Jewels is a part of Sharad Diamonds and KB Shah group, established in 1965 with the jewellery operations active from the 1999. We have our factory in SEEPZ which was set up in 2001 and manufacturing units outside of SEEPZ as well as in China. Our deep respect for the craft of jewellery has made it possible for us to achieve the 2<sup>nd</sup> largest exporter of the year award out of SEEPZ in the year 2010. We have strong presence in the USA, CANADA, EUROPE and growing presence in the Middle East.

Our trained and quality associates are able to produce more than 400,000 pieces per annum. Strong and stringent internal processes along with the highly qualified and skilled personnel ensure the highest standards of quality and customer satisfaction. Our well crafted products are designed and created to the needs of the retailers and backed by a comprehensive as well as strong sales support team. We can proudly say that we have the best special order team in the industry which is seconded by our customers throughout the globe.

We have managed to be the largest supplier of bridal rings in UK, with at least every 4th if not the 3rd piece of Bridal Ring being churned out of our factory in UK. Likewise we have strived to achieve the top retailers of France , Australia and so on. We have been represented in their catalogues and their annual collections.

With a strong Customer relationship Team, we look to create a partnership of sorts with our customer, by understanding their true requirements and adding value wherever it is the best for our Customers. Our strong marketing team in the USA have been maintaining relations and supplying to the top brands in the country.

Types of Products: Bands , Engagement Rings , Bridals , Fashion Rings , Micro Pave , High – End Fashion Products etc. In 9k up to 22k.

It would be my pleasure to have an oppurunity to meet you and have a chance to work with your prestigious company.

Kindly try and spare some of your valuable time so that we can further explain what all we can offer to you.

Contact person:

Stand No: **F05**

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