

UNMISSABLE JEWELLERY EVENT



VOD
DUBAI

INTERNATIONAL JEWELLERY SHOW
معرض دبي الدولي للمجوهرات

14-17 NOVEMBER 2018
Dubai World Trade Centre

THE ONLY TRADE & RETAIL JEWELLERY
EVENT IN THE REGION



WHY DUBAI? CITY OF GOLD

As a meeting point between the East and West, Dubai is the perfect place for both trade and consumer visitors to meet the world's most exciting jewellery companies and designers. With worldwide jewelry production reaching 2,200 tonnes per annum, Dubai currently imports and re-exports around 350 tonnes – or 14 per cent – of the global total.

Strategic location

2/3

of the world's
population

lives within an 8 hour
flight from the UAE,
while one-third lives
within a 4 hour flight



TRULY INTERNATIONAL SHOW



20,399

visitors



84

countries



50,000

miles covered on
promoting the show in



17

countries

“ It's been a fantastic experience visiting this unique show. I was impressed with the collections on display and met potential business partner.”

*Aleksandr Chamovskikh
CEO Chamosvskikh Jewellery House, Russia.*



TRADE AREA

WHY EXHIBIT

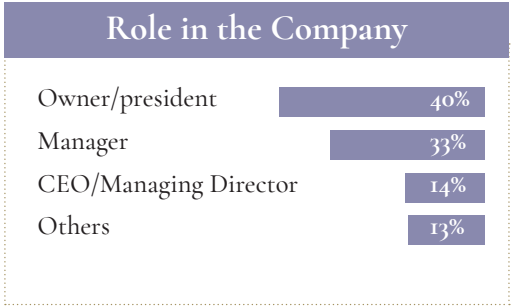
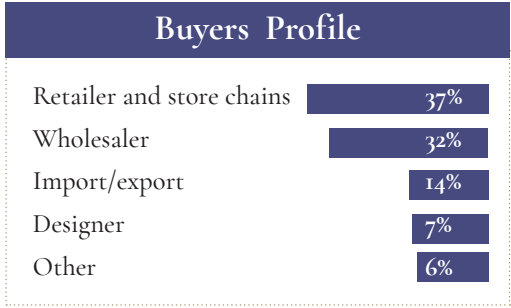
This is an area specifically designed on the business needs, the right choice for the exhibitors that mostly prefer to meet trade visitors but could also consider the possibility to meet the private visitors

FEATURES

- Dedicated **fast track entrance** for hosted buyers and trade visitors
- Hosted buyers and trade visitors **welcome point and lounge**
- Hosted buyers **guided tour** among exhibitors matching their profile
- Defined by a partition but **without entrance limitation**
- Possibility to mark the booth as “**wholesale orders only**”/“**Business customers only**”

Top 10 Trade visitor countries

Bahrain ○ India ○ Kuwait ○ Pakistan ○ Russia
○ Saudi Arabia ○ Sri Lanka ○ UAE ○ UK ○ USA



HOW DO WE ATTRACT THE RIGHT BUYERS?

In addition to the traditional marketing tools, we run a Road Show with a dedicated team conducting one to one meetings to select top wholesalers, import-export and retailers for the premium and hosted buyers program.

One to One meetings

management during the show through unique business match making program.



Trade readership

reaching out to

700K

industry professionals globally through our trade media partners.

Trade Road Show



covering
25
cities in
17
countries



Bahrain ○ Bangladesh ○ Egypt ○ Hong Kong ○ India
○ Italy ○ Jordan ○ KSA ○ Kuwait ○ Lebanon ○ Pakistan
○ Russia ○ South Africa ○ Srilanka ○ Switzerland
○ Turkey ○ UAE





85%

consumers visitors
reside in one of the
most affluent markets in
Middle East - UAE.

RETAIL & TRADE AREA

WHY EXHIBIT

This is an area specifically designed to create an experience for the consumer visitors that will find a boutique environment to enhance their shopping experience

FEATURES

- Dedicated entrance for **ladies** and **VIP**
- Event arena with a rich programme of **catwalks** and **lifestyle events**
- Stylish **boulevards** with sitting areas
- Soft **music** entertainment



82%

consumer visitors would recommend
the show to a friend or a colleague.

HOW DO WE ATTRACT CONSUMERS?

PR & advertising reaching out to

132

Arabic &

195

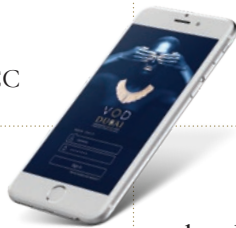
English

media within the GCC

Strong digital coverage reaching out to

2M

viewers on various social media channels



48

mega digital screens at City Walk Dubai

75K

door hangers distributed in the High Net worth Individuals residential areas in the UAE



Leading social media influencers involved to promote the fashion and lifestyle events schedule

CONSUMERS OPINION



WHERE WOULD YOU LIKE TO BE?

4 COMMUNITIES AND A TRADE AREA

GLOBAL BRANDS

This community refers to leading innovators internationally renowned for their high level of expertise in haute couture creations.



TECHNOLOGY & PACKAGING

This community includes Technology companies providing specialized machinery and development of new solutions in the jewellery production as long as Packaging companies doing business in world of packaging and visual merchandising.



TRADE AREA

A special area dedicated to the exhibitors that are interested in dealing only in the b2b market.



FINE JEWELLERY

This community is dedicated to companies and artisans making high – quality creations with combination of gold, diamonds, gemstones and other innovative materials.



GEMSTONES & DIAMONDS

This community comprises of highly qualified gemologists, niche gem expert companies and distributors skilled in trading certified stones.

NEW RULES TO ENHANCE THE BUSINESS IN DUBAI

(Updated May, 29, 2018)

Dubai never stops investing in its growth! The UAE cabinet introduced in May some new regulations that will support the business

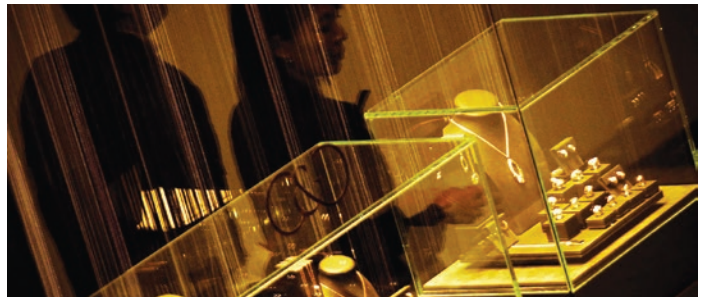


- Reverse charge mechanism for the VAT in the Jewellery B2B business. No more cash outlay for the VAT
- 100% business ownership for non UAE companies, also outside the free zones
- 10 years business visa for investors

WHY VISIT

BIG BUSINESS HAPPENS IN NOVEMBER

- Discover the latest jewellery designs from across the world & do business with **500 + brands** from **over 30 countries**
- **Network** with thousands of peers who are also passionate about driving the market forward
- Enjoy an exclusive calendar of **seminars and workshops** with leading international companies
- Gather the latest **insights, business intelligence and market trends.**



To know more about trade visitors benefits, please contact
Mr. Ashish Sakhardande
ashish.sakhardande@dwtc.com | +971-04-3086467

In Association with

Strategic Partner



FREE TO ATTEND

14th November (Wednesday)	2pm – 10pm
15th November (Thursday)	2pm – 10pm
16th November (Friday)	3pm – 10pm
17th November (Saturday)	2pm – 10pm

PRICING

EXHIBITING OPTIONS AND RATES
MINIMUM SIZE FOR INDIVIDUAL EXHIBITORS 12 SQM



APPLICATION FEE

(Basic insurance, show guide, 1 WI-FI password) 900 AED / 250 USD

ALL IN PACKAGE

Space + Furnished Booth
+ Electricity



- | | |
|---|---------------------|
| <input type="checkbox"/> With counter showcases, row | 2,366 AED / 654 USD |
| <input type="checkbox"/> With counter showcases, corner | 2,592 AED / 716 USD |
| <input type="checkbox"/> With cube showcases, row | 2,621 AED / 724 USD |
| <input type="checkbox"/> With cube showcases, corner | 2,872 AED / 793 USD |
| <input type="checkbox"/> With info counter NO showcases, row | 2,290 AED / 633 USD |
| <input type="checkbox"/> With info counter NO showcases, corner | 2,507 AED / 693 USD |

SPACE ONLY

(starting from 18sqm)



- | | |
|---------------------------------|---------------------|
| <input type="checkbox"/> Row | 1,489 AED / 411 USD |
| <input type="checkbox"/> Corner | 1,638 AED / 452 USD |

An Additional 5% Vat Will Be Applied.
As For Uae Law, Vat Will Be Charged To All The Exhibitors, Local And International



Organised by:

DV GLOBAL LINK



Connect with us:



www.jewelleryshow.com

CONTACT US

To book your space or discuss
about partnership opportunities

Nadeera Jayaratne,
Sales Manager
+9715 0 9393804
nadeera.jayaratne@dwtc.com

Chiara Casetto
Sales Manager
+39 348 1198753
chiara.casetto@iegexpo.it

**Ashish Sakhardande, Marketing
& Communications Manager**
+9715 6 6599866
ashish.sakhardande@dwtc.com