**PHOTO CAPTION: VOD DUBAI INTERNATIONAL JEWELLERY SHOW 2018 OPENS FOR BUSINESS**

**Dubai, UAE (November 14th)**: VOD Dubai International Jewellery Show (VOD DIJS) - an event organised by DV Global Link, a joint-venture company between Dubai World Trade Centre (DWTC) and Italian Exhibition Group (IEG) - was officially opened today by His Excellency Butti Saeed Al Ghandi, Second Vice Chairman of the Dubai World Trade Centre.

His Excellency was joined by His Excellency Helal Saeed Almarri, Director General of Dubai’s Department of Tourism and Commerce Marketing and CEO of Dubai World Trade Centre; Gianpaolo Bruno, Italian Trade Commissioner to the UAE, Oman and Pakistan; Valentina Setta, Italian Consul General to Dubai; H.E. Mr. Vipul, Consul General of India Dubai; Mr. Johnson Kam, Director and Ms. Catherine Chan, General Manager of Hong Kong Jewellery & Trade Manufacturers Association; Luca Veronesi, VOD DIJS Show Director; and Marco Carniello, Jewellery & Fashion Division Director - Italian Exhibition Group.

VOD Dubai International Jewellery Show is open from 2pm to 10pm on November 14th, 15thand 17thand from 3pm to 10pm on Friday, November 16th, 2018. Entry is free, so register now using this [LINK](http://evento.eventoregistrations.com/vod2018/Default.aspx)!

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**VOD Dubai International Jewellery Show**

Organised by DV Global Link, a joint-venture company between Dubai World Trade Centre (DWTC) and Italian Exhibition Group (IEG), VOD Dubai International Jewellery Show is hosted by the Dubai World Trade Centre (DWTC), which provides more than three decades of experience in delivering world-class events in the Middle East, featuring local, regional and international exhibitors with unmatched expertise and in-depth market knowledge. <https://www.jewelleryshow.com/>

**Dubai World Trade Centre (DWTC)**

DWTC brings more than 35 years’ experience delivering world-class events in the Middle East and provides local, regional and international exhibitors with unmatched expertise and in-depth market knowledge. Our team organises more than 20 of the largest and most successful international and regional shows in Middle East, providing an ideal platform for business development in the region. Our commitment to on-going innovation within the exhibition industry has supported the rapid growth and development of a wide range of business-to-business and business-to-consumer shows, and delivered consistent satisfaction to exhibitors and visitors. DWTC works with the leading trade bodies and industry associations to ensure that all exhibitions deliver full value and are built upon the real needs of their specific sector. For more info, please visit [www.dwtc.com](http://www.dwtc.com).

**Italian Exhibition Group (IEG)**

Italian Exhibition Group (IEG), with structures in Rimini and Vicenza, is leader in Italy for organized trade fairs and among the main European operators in the exhibition and congress sector. IEG Group specializes in organizing events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked on an important path of expansion abroad, also through the establishing of joint ventures with local operators (for example in the USA, United Arab Emirates and in China). IEG closed the 2017 financial reports with total consolidated revenues of 130.7 million euro, an EBITDA of 23.2 million and a consolidated net profit of 9.2 million. In 2017, IEG, in the exhibition and congress venues of Rimini and Vicenza, totaled 50 organized or hosted events and 206 congress events. <https://en.iegexpo.it/>