**Another successful day of captivating collections, exclusive offers & fashion shows at VOD Dubai International Jewellery Show 2018**

**Day 3 of VOD Dubai International Jewellery Show proved to be another crowd-pleaser with an array of exclusive offers, fashion shows showcasing the latest collections, and invaluable industry expertise from renowned jewellery professionals.**

**Dubai, UAE (November 16th)**: Enthusiastic visitors flocked to DWTC yet again for the third day of VOD Dubai International Jewellery Show (VOD DIJS), an event organised by DV Global Link, a joint-venture company between Dubai World Trade Centre (DWTC) and Italian Exhibition Group (IEG). Spectators were left amazed by the latest jewellery pieces, from NK Chains, Leonori, Renee Jewellers, Dhamani Jewels, Malabar Gold & Diamonds, and Oreficeria Di Rienzo, on the runway.

An overjoyed Akerke Imanzhanova, in the company of family, friends and excited onlookers, was crowned the winner of the 55FIFTY7 Children’s Competition and took away a prize of the jewellery she designed worth 5,000 AED for her outstanding design effort. Expressing the success of the collaboration with VOD DIJS, Maryam Hassani, Co-Founder of and Principal Designer for 55FIFTY7, stated, “It was such an inspiration to witness and judge the Children’s Competition at VOD Dubai International Jewellery Show as it’s really important to acknowledge the young talents at early age. I am pleased with what we achived at VOD DIJS this year and look forward to be a part of the next year’s edition.”

Paola De Luca shared once again her expertise in luxury trends in an intimate session that allowed participants the opportunity to get personal style advice from the TRENDVISION Jewellery + Forecasting Co-Founder. ALMALL, the e-commerce market extension of Sayidaty Magazine, was on hand too to host jewellery expert Tania Tayara for a cosultancy session, to impart helpful and beneficial advice to delighted participants.

After a bumper week featuring local, regional and international exhibitors and 25,000 exquisite jewellery pieces, along with extensive exhibition, special offers, fashion shows, and expert advice, VOD DIJS comes to an end with a jampacked fourth day tomorrow. Fashion shows exhibiting magnificent collections from Kiswah Jewellery, Ferrari Firenze, Dani by Daniel K, and Azar Gems, along with 55FIFTY7’s Independent Designer’s Space will round off an incredible week at DWTC.

Registration to visit for FREE and enjoy everything the final day of the show has to offer is still open [**HERE**](http://evento.eventoregistrations.com/vod2018/Default.aspx), so get down to the DWTC.

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**VOD Dubai International Jewellery Show**

Organised by DV Global Link, a joint-venture company between Dubai World Trade Centre (DWTC) and Italian Exhibition Group (IEG), VOD Dubai International Jewellery Show is hosted by the Dubai World Trade Centre (DWTC), which provides more than three decades of experience in delivering world-class events in the Middle East, featuring local, regional and international exhibitors with unmatched expertise and in-depth market knowledge. <https://www.jewelleryshow.com/>

**Dubai World Trade Centre (DWTC)**

DWTC brings more than 35 years’ experience delivering world-class events in the Middle East and provides local, regional and international exhibitors with unmatched expertise and in-depth market knowledge. Our team organises more than 20 of the largest and most successful international and regional shows in Middle East, providing an ideal platform for business development in the region. Our commitment to on-going innovation within the exhibition industry has supported the rapid growth and development of a wide range of business-to-business and business-to-consumer shows, and delivered consistent satisfaction to exhibitors and visitors. DWTC works with the leading trade bodies and industry associations to ensure that all exhibitions deliver full value and are built upon the real needs of their specific sector. For more info, please visit [www.dwtc.com](http://www.dwtc.com).

**Italian Exhibition Group (IEG)**

Italian Exhibition Group (IEG), with structures in Rimini and Vicenza, is leader in Italy for organized trade fairs and among the main European operators in the exhibition and congress sector. IEG Group specializes in organizing events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked on an important path of expansion abroad, also through the establishing of joint ventures with local operators (for example in the USA, United Arab Emirates and in China). IEG closed the 2017 financial reports with total consolidated revenues of 130.7 million euro, an EBITDA of 23.2 million and a consolidated net profit of 9.2 million. In 2017, IEG, in the exhibition and congress venues of Rimini and Vicenza, totaled 50 organized or hosted events and 206 congress events. <https://en.iegexpo.it/>